

SEPTEMBER 1, 1937

Maclean's

Canada's National Magazine

5¢
a copy



In This Issue:

**Beverley
Baxter**

on

The
**Oxford
Group**



THE *New* CAB-OVER-ENGINE INTERNATIONALS



Another New Truck
Is the New International line.
The Cab-Over-Engine Model D-300



AS in the other models in the New International line, this new Cab-Over-Engine International is new in construction as well as in design. It offers a new standard in performance as well as in appearance.

This new Cab-Over-Engine International is by no means just a converted conventional truck. While we call it "cab-over-engine" it is more than that; the engine is under the seat, which means still more practical design. A new truck from the ground up. A Bonick like every other International. Instead of the standard back, there is maximum extra-loading space, with perfect load distribution on front and rear axles and all four wheels. There is greater operating economy. The engine

is completely accessible. The new cab provides perfect ventilation, greater comfort for the driver, and increased visibility. New steering construction and the shorter wheelbase provide greatest handling ease, and new hydraulic brakes provide maximum braking efficiency.

Here is the ideal low-priced truck in the 1½-ton field for today's crowded traffic. See this new Cab-Over-Engine International, and see the other new International, ranging from Half-Ton units to powerful Six-Wheelers. Visit any branch or dealer showroom, or write for catalog of the models to meet your needs.

INTERNATIONAL HARVESTER COMPANY
DANIELSON OF CANADA, LTD. OTTAWA

The New International will be displayed at the CANADIAN NATIONAL EXHIBITION, August 27 to September 11. Be sure to visit the New International in the Agriculture Building while you are there.

INTERNATIONAL TRUCKS

Maclean's Magazine, September 1, 1937

JUST TWO TEASPOONFULS APART...

But what a Difference



SAL HEPATICA Helps Your Energy Back to Par Because Its Double Action

1. CLEANSSES THE SYSTEM 2. COMBATS ACIDITY

HELLEN got up feeling headachy, weakly, drowsy. But her husband mixed two teaspoonfuls of Sal Hepatica in a glass of water... and that evening... There was a different person her eyes turned to—her whole being radiating joy. It cost only pennies to take a laxative that helps Nature combat acidity, and

HERE'S SOMETHING worth knowing. When you've eaten greedily, you are sure to get up in the morning acidy, too. And even though you cleanse the intestinal tract, as long as that acidity lingers on, your body will be taking poisons. You can't feel your best. So the next time you feel sickly, lazy, headachy, remember this double trouble—constipation and acidity—and choose the laxative that helps both... Sal Hepatica!

This mineral salt laxative does not act, but cures, expelling things for you.

Start. Sal Hepatica cleanses the system—quickly and gently. **Remove.** This mineral salt laxative brings about an alkaline (normal) reaction, to counteract acidity—change those "sour stomach" symptoms away. **Save.** You feel more energetic, lighter on spirit, more like your old self. **Reclaim.** Sal Hepatica in your medicine chest—it acts so thoroughly and gently—it not only saves you in its balancing—Get Sal Hepatica today.

Take Sal Hepatica when you're troubled with any of these (if effect of constipation or over-acidosis remains):
Acid indigestion • Urinary trouble • Rheumatism

SAL HEPATICA

The Mineral Salt Laxative That Helps Nature Combat Acidity

"Groceries are
so fresh and clean
in Cellophane"



"CELLOPHANE" seals out dust and germs, insures against careless handling. It seals in the freshness and flavour of fine foods... retains their appetizing and nutritive qualities. And it enables you to see just what you're buying.

In thousands of stores throughout Canada, women are making their

purchases from displays of groceries sealed in sparkling, transparent "Cellophane." This ultra-modern, sanitary method of food packaging is the *instinctive* choice of careful Canadian housewives everywhere.

Tell your grocer that you prefer foods kept clean and pure by protecting "Cellophane."



THE PIRATE MICROBE

There was a pirate microbe
And he had a wooden leg.
He didn't care for working
And he was too proud to beg.

And so he took to piracy
But not for people's wealth.
On ships of food he'd sail inside
Your throat and steal—your health.

But like the story pirates
That sailed the Spanish Main,
He's just a memory of the past
Kept out—by "Cellophane."



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FREE BOOK FOR CHILDREN

There is a new and thrilling Johnny Microbe Magazine just off the press. It is full of colorful comics, stories, puzzles, song rhymes and interesting educational features. Write today for your free copy to Canadian Industries Limited, Department M-11-1, "Cellophane" Division, Montreal.



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TRADE MARK
CELLOLUST FILM